

RATE CHART OF BANNER/FLEX/HAND BILLS/VEHICLES ETC.	
<u>Particular</u>	<u>Average Price</u>
1. Cloth Banner	Rs.145/- mt
2. Cloth Flags 1) Car Jhandi 2) Small Flags 3) Flag 18''x23'' 4) Flag 3'x2'	Rs.6/- per piece Rs. 6.50/- per piece Rs.9.50/- per piece Rs.13.50/- per piece
3. Plastic Flags	Rs.47/- per lari (48')
4. Hand Bills (cost to be calculated and print order ascertained from printer - refer 127A of R.P.Act, 1951).	Rs.2.50/- (A4 Half) Size Rs 0.60 Card Size
5. Posters A4 Size AC Size	Rs.5/- each Rs.9/- each
6. Hoardings	Rs.42.50/- sqft
7. Cut outs (sunboard)	Rs.115/- sqft
8. Flex Banner with Printing Ordinary Flex Super Flex	Rs.10/-sqft Rs.17/- sqft
1. Cut outs (Cloth/Plastic)	
2. Video Cassettes 2x3	Rs.90/-
3. Audio Cassettes	
4. CD	Rs.12/- each
5. DVD	Rs.15/- each
6. Erection of gates	Rs.200/- kg (Marigold) Rs.500/- kg (Mixed Flower)
7. Erection of arches	
8. Daily hiring charges of vehicles: (i) Jeep/Tempo/Trucker, etc. (ii) Sumo/Qualis	

<p>(iii) Cars</p> <p>(iv) Three - Wheelers</p> <p>(v) Cycle - Rickshaw</p>	<p>Rs.1300/- (8 hours/80Km) Rs.8/- per Km(after 80 Km) Rs.100/- per hours (after 8 hours)</p> <p>Rs.800/- Full day + Diesel extra Rs.300/- for full day</p>
<p>9 Hiring charges of hotel rooms/guest houses</p>	<p>As per prevailing market rate.</p>
<p>10 Charges of drivers, salary</p>	<p>9880/- PM as per D.C.rate approved</p>

RATE CHART OF TENTAGE,ELECTRIC GADGETS & DHOLI		
Sr. No.	Particular	Average Market Price
1.	Shamiana 15'x15'	Rs.1.85/- sqft.
2.	Side Curtain	Rs.1/- sqft
3.	Baloon/Gubba 15'	Rs.60/-
4.	Carpet Green/Red	Rs.1/- sqft
5.	Carpet Woolen	Rs.1.85/- sqft
6.	Chair with Cover & bow	Rs.28.50/-
7.	Table	Rs.47/-
8.	Takhatposh	Rs.95/-
9.	Danic	Rs.47/-
10.	Chadder 8'x10'	Rs.55/-
11.	Sofa Two Seater	Rs.450/-
12.	Halogen	Rs.90/-
13.	Pedestal Fan	Rs.102/-
14.	Dunlop Chair	Rs.12/- each
15.	Sofa Set VIP	Rs.80/-each
16.	Steel Chair	Rs.50/-each
17.	Table Round	Rs.50/-each
18.	Table Cloth	Rs.15/- each
19.	Electric Wire	Rs.5/- mt
20.	Water Tub	Rs.20/- each
21.	Tumbler	Rs.5/- each steel Rs.1/- each glass
22.	Drum	Rs.15/- each
23.	Generator set 5KVA	Rs.600/- per day+ diesel
24.	Generator set 10KVA	Rs.800/- per day+ diesel
25.	Generator set 6.2 KVA	Rs.600/- per day+ diesel
26.	Speaker 15"	Rs.1500/- each per day
27.	Cordless/Ordinary Mic	Rs.500/- each
28.	PA System	Rs.1000/- each
29.	Screen	Rs.1000/- per day
30.	Projector	Rs.1000/- each
31.	LCD/LED TV	Rs.2000/- per day
32.	Dholi	Rs.1100 for half Day Rs.2100 for full Day

RATE CHART OF RADIO CHANNELS

Sr. No.	Particular	92.7 BIG FM	94.3 MY FM	All India Radio	VEDPRITI DAVP	
1.	Rate of advertisement through Radio	210/- per 10 seconds	250/- per 10 seconds	1815/- per 10 sec. Before/After News 3630/- per 10 sec. Mid-Break 1650/- per 10 sec. Before/After News 3300/- per 10 sec. Mid-Break	Time Band	Rate per 10 sec
					7AM - 11 AM	80.00
					10 PM - 7 AM	50.00
					5 PM- 10 PM	80.00
					11 AM - 5 PM	50.00

RATE CHART OF DOOR DARSHAN KENDRA, CHANDIGARH

SR.NO.	TIME BAND	RATES (SPOT BUY)
1.	1700 TO 1900 HRS	Rs.550/- (per 10 sec)